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The Road is Long and Green

If you're a singer, a band, a group, an artist, you usually tour. If you tour, especially if you're a "bigger" name, you'll have buses for the band and crew, as well as a truck or two for the gear. You can end up with several large gas-guzzling vehicles all headed around the country on a multi-month tour. With environmental concerns and gas prices rising, how can anyone afford to go on the road?

Many artist are truly concerned with these issues and have begun to look for ways to hit the road and still remain green friendly.

Who's Doing What?

This fall, TLS, Inc. is looking forward to providing lighting for Ben Folds, who has decided to get a lot of bang for his buck. By using only a few moving lights and several LED fixtures, the crew will be able to get all the lighting and sound equipment into a trailer that will be pulled behind the bus - now that is some



serious packing! However, don't think that less gear means less bang. With 4 High End DL2's, 6 Elation Design Spot 250s, and 10 American DJ LED Mega Bars, this artist is definitely getting his money's worth while making his "carbon footprint" just a bit smaller.

Other groups touring with our gear this fall, and treading lightly on the environment, include the Drive By Truckers. They decided to go all LED this year by using 7 of the American DJ LED Mega Bars. Not only are the bars smaller and lighter weight than many fixtures

being used on tours these days, but because they are LED, less heat is produced and less electricity consumed.

What Can You Do?

You may not be an artist on tour, but you can still choose to do something "green". Have you looked into getting rid of your old 500W and 1000W PARcans and replacing them with some smaller LED cans? Or maybe if you're not ready to jump to LED, try changing to ETC SourceFour® PARs. We're here to help by offering these items on sale until the end of the year.

Making some changes and Going GREEN-er

You've probably noticed a difference in this issue of our newsletter - the COLOR! We chose it to enhance our theme of "Going Green".

In an effort to do our part in this greening process we're making small changes around the shop and through some of our marketing practices.

What We're Doing

TLS,Inc. didn't send out our usual summer edition

of *The Light Stuff*. We were busy cleaning up our mailing list. "The Big Purge" of the mailing database was just the beginning of the changes coming to *The Light Stuff*. By reducing this database we in turn can reduce the number of newsletters we mail out. This reduction will save paper and postage - thus money.

We are also cutting back on the number of issues per year. Instead of quar-

terly, we'll be sending out 3 issues per year, with the summer issue being condensed to just one page.

What You Can Do

You can help us with our greening process by choosing to recycle this newsletter, either by passing it on to someone who you think would like to read it, or by putting it in your nearby recycle bin.

You also have the option of receiving *The Light*

Stuff via email. Or, you may opt out of getting it all together. You can also reduce the number of copies we send to your church, organization, or company.

Simply send requests to Jessica either via email (jlaney@tlsinc.com) or by calling 256.533.7025. We will need your name (and/or company name) as it appears on the address label.

Did you know?

You can view *The Light Stuff* online at www.tlsinc.com/newsletter.html and see archived editions and articles.

Other News

New Employees

Christian Pierce recently joined the TLS,Inc. Rental team as a Project Manager. Many of you here in the Huntsville area may know him as "WeBe" from The Rock Family Worship Center. Christian has a background in mobile DJ and church sound that started in his high school years. As a former customer, WeBe is familiar with the gear and services we offer.

Our Install Department recently welcomed two new employees. Erin Ragsdale came to work as the Install Administrative Assistant. Erin is from the San Diego, Calif. area and received a

BA in Technical Theatre from San Diego State. Our other new Install member is not new to TLS,Inc. Audrey Hood has been in our repair department for the past few years and was recently transferred to Installs.

Replacing Audrey as our new cable guru is Mary Arnold who's soldering skills will keep her busy on cables, cables, and more cables!

Rod Craighead is our newest Rental Tech. Rod works in the warehouse prepping gear for rentals and services.

Giving Back

Sales Manager Greg Brock, shown here with

his arresting officer, was hauled in to the slammer - but it was for a good cause. Greg volunteered to be a part of the East Huntsville MDA's annual "Lock-Up" to raise money for the Muscular Dystrophy Association. Greg spent a few hours in "jail" trying to raise his bail money before being sent back to work in



a limo! Greg managed to raise over \$450 for MDA. Way to go, Greg!



Rental Specials

Special pricing* is from now til December 31st.

Cyberlight	\$200
Studio Command 700	\$210
Studio Spot 250	\$100
Studio Spot 575 CMY	\$200
Any Technobeam	\$100
Mac 700	\$300.00
X-spot Xtremes	\$225.00
(your choice of 2:1 or 4:1 lens)	

*All prices reflect the weekly rate

Did you know?

You can read the bios of most TLS,Inc. employees at www.tlsinc.com/bios.html

Hop On the Bus, Gus . . . and head to WFX

“Going Green” seems to be sweeping the nation. Recycle. Turn off the lights. Adjust your thermostat. Recycle, Carpool. Recycle. We hear these things daily. Many companies are starting to provide incentives to carpoolers. In our Huntsville office, we have "superstar" parking for carpoolers. Even some musicians are trying to be greener. This year The Dave Matthews Band is actually launching a carpooling service for fans going to and from concerts.

What We're Doing

In the spirit of all these "green" initiatives, the Mississippi branch of TLS, Inc. has hopped on the bandwagon (um, well it's actually a bus) by deciding to carpool to the WFX Worship Facilities Conference & Expo in Houston, Texas. We want you to carpool with us!

We're booking a charter bus to travel from the TLS, Inc./Mississippi headquarters in Jackson to the conference in Houston, TX. We will have additional pick up stops in Hattiesburg, MS and Baton Rouge, LA.

Project Manager Rusty Scafidel is the brains behind the operation. Rusty



The WFX Xpress carpool bus is ready to take you to Houston!

says, “I know a lot of budgets are being tightened. At the same time, costs are rising – especially travel. I was looking for a way for churches to be able to affordably attend the conference and the ‘Carpool Bus’ is the end result.”

The “Carpool Bus” is economic both environmentally as well as financially. Environmental benefits include using less natural resources as well as helping to reduce air pollution. Since the cost of the bus will be defrayed by numerous riders, the cost per person will be significantly cheaper than any other method of transportation. You also get the benefit of a relaxing ride where you don't have

to worry about bad directions, finding a parking place, sitting in traffic, or any of the other hassles of driving yourself. Carpoolers will also be able to take advantage of our group-rate hotel and WFX admission. Isn't it great when being “green” turns out to be convenient as well?

What You Can Do

If you are interested in carpooling with us to WFX, call Rusty or Jennifer in the Mississippi Office for more details. Space is limited so call soon!

Just the Facts:

Who: Any church employee or member

What: WFX Worship

Facilities Conference & Expo

When: November 5-7, 2008

Where: George R. Brown Convention Center – Houston, TX

How: The TLS “Carpool Bus” Call Rusty or Jennifer in the Jackson office at 601.352.1755

Why: To economically attend the WFX Conference & Expo so you can go to all the cool seminars and see the latest and greatest church building technologies including lighting, audio, video, and construction – just to name a few!

For more information about the WFX Conference visit www.wfxweb.com.

Did you know?

TLS, Inc. has been involved with the WFX show since its beginnings four years ago.